



**3rd Zillertal VÄLLEY RÄLLEY tour stop 9th and 10th of March 2024
at the PenkenPark Mountopolis - Mayrhofen-Hippach in the Zillertal**

The winter season is in full swing and all eyes are now on the PenkenPark in Mayrhofen. This is where the 3rd Zillertal VÄLLEY RÄLLEY Tourstop hosted by Blue Tomato will take place on 9th and 10th of March 2024. With a unique combination of internationally recognised snowboard slopestyle competitions, coaching and side events, the VÄLLEY RÄLLEY has established as one of the leading events for young and upcoming snowboarders from all over Europe. A special highlight of the coaching and training day is the Blue Tomato Style Session as well as the Blue Tomato Bagjump Session on the Bagjump Landingbag. Every ambitious freestyle snowboarder can now register for the contest, free coaching and sessions at www.valleyralley.at until Thursday before the event.

The PenkenPark in Mayrhofen has always been the "home park" of the Ästhetiker snowboard crew. As one of the most popular freestyle parks in the Zillertal, it is also ranked in the top 5 snow parks in Europe. The 3rd Zillertal VÄLLEY RÄLLEY tour stop on 9th and 10th of March 2024 will feature an open slopestyle competition as well as side events such as free freestyle coaching, the Blue Tomato Style Session and the Blue Tomato Bagjump Session. On the contest day, snowboarders of all ages will compete in their respective categories on the Advanced and Medium Line of PenkenPark. Lots of medals, prize money and of course new VÄLLEY RÄLLEY overall ranking points await the day's winners. The best trick of the day will be rewarded by Horsefeathers with an additional prize and prize money. Depending on weather conditions, the contest will take place on Saturday or Sunday, with coaching and sessions on the other day. The organisers will announce the current schedule by the Thursday before the event at the latest. On both days, Blue Tomato will be catering for the well-being of all participants in its Riders Lounge with free hot dogs, snacks and drinks.

With the third of four contest results, the tension in the VÄLLEY RÄLLEY Overall Ranking is rising in Mayrhofen. The overall tour winners will finally be crowned the new Zillertal VÄLLEY RÄLLEY royal family 2024 after the fourth and final tour stop at the end of April on the Hintertux Glacier.

Collecting points, points, points

By participating in the Mayrhofen-Hippach holiday region, snowboarders also collect valuable points on the international World Snowboard Point List (WSPL), which they can use to qualify for European Cups and World Cups. The tour stop is a recognised ASA (Austrian Snowboard Association) Austria Cup and rookies (U18) are credited with points in the World Rookie Ranking. The two leading rookies in the Overall VÄLLEY RÄLLEY Ranking after the 3rd tour stop will each win a WildCard for the World Rookie Finals. Further information on the international points system can be found at <http://www.powdern.com>

The partners of the 3rd tour stop are:

Zillertal Tourism GmbH, Mayrhofen cable cars with Mountopolis.at, PenkenPark, the Mayrhofen-Hippach Tourism Association, Blue Tomato, Red Bull, Horsefeathers, Dana Beanies, the World Snowboard Federation (WSF), the Austrian Snowboard Federation (ASA), World Rookie Tour (WRT) and the Grillhofalm

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All information about the age groups and registration can be found at www.valleyralley.at