



## Mayrhofen Market Town

### Interesting facts about the Mayrhofen-Hippach Holiday Region

#### Geographical location

The market town of Mayrhofen is situated at 633 m above sea level in the heart of the upper Zillertal Valley, east of the Ziller River or Zemmbach, where several tributary valleys merge

- Zemmatal
- Stilluptal
- Zillergrund
- Tuxertal

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#### Mighty peaks that belong to the municipality

- Ochsner (3107 m)
- Zsigmondyspitze (3089 m)
- Floitenturm (2805 m)
- Große Löffler (3379 m) – on the border to Italy

The Berliner Hut (2,044 m) stands on the municipal border.

Encompassing an area of 178 m<sup>2</sup>, Mayrhofen is the fourth largest municipality in Tyrol and belongs to the district of Schwaz. It consists of the sub-districts of Straß, Hollenzbrücke, Dorf-Haus, Edenlehen, Hochstegen, Rauchenwald, Kumbichl, Dornau, Laubichl, Durst, Hollenzen, Eckartau and Ginzling.

Ginzling represents a special bylaw for Tirol: the part of the village to the right of the Zemmbach River belongs to Mayrhofen, the part to the left (Dornauberg) to Finkenberg. Ginzling has its own local committee with a local town leader.

The Nature Park House belonging to Zillertal Alps Nature Park is located in the Mayrhofen district. It houses the "Glacier Worlds" permanent exhibition, is the meeting place for the local committee and starting point for many hikes.

Mayrhofen hydro-electric power plant, which was built from 1965 to 1971, is vital for the energy industry in the valley. The electricity generated in the powerhouse is conducted to the outdoor substation. Automated systems of the Zemm-Ziller storage power plants are remotely controlled and monitored from the Mayrhofen Zillertal central control room. The Stillup reservoir at an altitude of 1,116 m has a usable capacity of 6.6 million m<sup>3</sup>. There are also hydroelectric reservoirs in the Zemm and Zillergrund valleys.

- Schlegeis Reservoir (Zemm Valley) – completed: 1971  
The reservoir has a total area of 220 hectares with a maximum depth of 59 metres and impresses with its 131-metre-high dam wall.
- Stillup Reservoir (Stillup Valley) – completed: 1977  
The reservoir lies at 1,116 metres above sea level in the shortest of the 4 tributary valleys at 17km.
- Zillergrund Reservoir (Zillergrund) – completed: 1987  
The reservoir lies at 1,850 metres above sea level. It covers an area of 140 hectares and is 186 metres deep at its deepest point.



## Getting here

- Car:** Via the Inntalautobahn A12 (Inn Valley Motorway) until the exit for Zillertal, then 30 km along the Zillertaler Bundesstrasse B169
- Rail:** Travel to Jenbach (inter-city station) then take the Zillertalbahn train or bus service for the remaining 35km to Mayrhofen
- Plane:** Munich Airport / Franz-Josef-Strauß – 190 km  
Salzburg Airport / Max-Glan – 175 km  
Innsbruck airport – 75 km

## Places of interest

- Ancient Zillertal farmhouses: Grätzer Haus and Wirtshaus zum Griena Restaurant in the Dorfhaus district of Mayrhofen are listed buildings.
- “Rose of Jericho“ fresco: ceiling fresco by Max Weiler in Mayrhofen Parish Church
- Sculpture of an Alpine Ibex next to Mayrhofen Parish Church
- Karg Haus: exterior design by Tyrolean artist Patricia Karg.
- ErlebnisSennerei Zillertal: extensive open dairy with original Zillertal cuisine and music events, as well as a show farm
- Excursions to the Schlegeis, Zillergrund and Stillup reservoirs (regular bus service in summer).
- Zillertalbahn Railway: one of the most famous narrow-gauge railways from Jenbach to Mayrhofen with a length of 35 km. Operates with modern railcars and romantic steam trains.
- Ahornbahn - Austria's largest aerial tramway with 160 passenger cabins
- 3S Penkenbahn: tricable gondola lift with 33 comfortable cabins
- Eagle's Stage on Mount Ahorn: Europe's highest bird of prey sanctuary at 2,000 m above sea level
- Granatkapelle - Garnet Chapel: "Capella Granata" planned by Swiss star architect Mario Botta from Ticino was built at 2,087 m above sea level east of the reservoir at Penkenjoch.
- Way of the Cross with 14 stations to Brandberg Chapel
- Scheulingwald Forest: local recreation area
- Zillertal Alps Nature Park: protected natural and cultural landscape
- Famous mountain huts, such as the Berliner Hut, Greizer Hut, Kasseler Hut, Olperer Hut, Plauener Hut, etc.
- The Tauernkraftwerk Mayrhofen Hydroelectric Power Station information centre
- Tour of the local schnapps distilleries
- Hintertux Glacier: 19 km away, Austria's only all-year-round ski area
- Zillertal High Road one of the most beautiful alpine roads in Austria, offering visitors a wonderful panorama of the Zillertal Alps up to an altitude of 2,020 m!

## Infrastructure – facilities in Mayrhofen

- Mayrhofen-Hippach Tourist Board: If you have any questions, requests or suggestions, the Mayrhofen-Hippach holiday region team will be happy to help in the tourist information offices in Mayrhofen or Hippach.
- Europahaus Mayrhofen - Congress Zillertal: 10 plenary and seminar rooms for 10 - 800 participants, 4 congress offices for up to 10 people, 60 m<sup>2</sup> counter for registration directly in the entrance area, 1,200 m<sup>2</sup> exhibition space, 4 stages from 14 - 140 m<sup>2</sup>, in-house caterer and mobile catering islands on all floors, extended parking areas with direct, disabled-friendly access,...
- Erlebnisbad Mayrhofen Leisure Pool: indoor pool, sauna, solarium, outdoor pool, water slides, sports pool, play and sports area, children's playground and beach volleyball court
- Mayrhofen Leisure Park: artificial turf football pitch, 3-lane 100-metre running track, long and high jump facility, skate pool, street soccer pitch,...
- Several hotel indoor pools open to the public, saunas, steam baths, hot whirlpools and solariums; wellness and beauty, fitness studios, beauty farms, massage salons,...



- 2 indoor & 13 outdoor tennis courts, 2 squash courts, table tennis
- Bowling alleys, billiards, table football,
- Car repair shops, 24-hour petrol stations, banks, shopping street, sports equipment rental,...
- Ambulance and emergency doctor's station, pharmacies, doctors: (General practitioners, dentists, chiropractor, ear, nose and throat specialist,...), Sportclinic Zillertal

### Cuisine

Dining in the Mayrhofen-Hippach holiday region has its' own special culture – be it at an alpine hut on the mountain, or in a gourmet restaurant down in the valley.

Zillertal cuisine has its own inimitable flair, with traditional recipes handed down the generations: strange sounding but delicious tasting dishes such as Graukassuppe, Schlichtanudeln, Zillertaler Krapfen and Zerggl, delight the palates of our aficionados. Many inns and taverns still serve traditional Zillertal fare made to original recipes, such as “farmer’s roast, cheese and spinach noodles, dairyman’s omelette, roasted liver, potato pan, bacon dumpling soup, filled pasta served with browned butter and butter milk pancakes”.

### SUMMER

#### Hiking in the Mayrhofen-Hippach holiday region.

Over 532 km of marked hiking trails, Zillertal Alps Nature Park summer programme, “Die Ewigen Jagdgründe” climbing and bouldering area in Ginzling, Adlerweg (Eagle Walk) variant Zillertal, Berliner Höhenweg tour, Peter Habeler Route, Alpine Crossing, reservoirs: Stillup, Zillergrund, Schlegeis; two ascent options with state-of-the-art cable cars directly from the village, mounts Ahorn and Penken, large selection of hiking options.

#### Outdoor, adventures & more:

Summer skiing on the Hintertux Glacier, rafting, flying fox, abseiling station, giant swing, canyoning, tubing, paragliding, hang-gliding, kayaking, paintball, mini-golf, tennis, squash, hunting, fishing, swimming, archery, geocaching, mountain bike, e-bike & racing bike tours, guided mountain & bike tours, run and walk park, easy trail, bouldering, via ferrata & climbing courses and much more.

### WINTER

#### Action on the Mountain

Zillertal Superskipass (use of all lifts in the Zillertal Valley including the Hintertux Glacier). Free ski buses throughout the entire Zillertal Valley! 2 state of the art cable cars for an assisted mountain ascent from the centre of town:

Penken: at 1,800 m and Ahorn: at 1,955 m; a total of 60 lifts and 142 km of slopes, the Horbergbahn lift in Schwendau (at 1,645 m) and Möslbahn lift at Schwendberg (at 1,915 m), 9 ski and 8 snowboard schools throughout the region.

#### Away from the slopes

There are is also plenty of opportunity to indulge in winter adventures of a special kind away from the regular slopes.

- 11 cross country ski trails with a total length of 35 km
- 98 km cleared winter hiking trails
- 4 natural toboggan runs, and the longest floodlit toboggan run in Zillertal (7.5 km)
- Ice skating and curling at the artificial ice rink
- Horse-drawn sleigh rides
- Snowshoe hiking, snow tubing, ice climbing
- Guided ski tours
- Swimming and sauna at Erlebnisbad Mayrhofen leisure pool and much more.



Further information can be found under: [www.mayrhofen.at](http://www.mayrhofen.at) or [www.mayrhofen.at/presse/](http://www.mayrhofen.at/presse/)